



FIRST TIME FANS MATCHDAY GUIDE



02 HOW WE GOT HERE

05 YOUR MATCHDAY TICKET

07 HOW TO BOOK

08 SELECTING THE CORRECT TICKET

09 MATCHDAY PRICING

10 WALKING AND PUBLIC TRANSPORT ROUTES

11 DIRECTIONS TO THE MAZUMA MOBILE STADIUM

14 ARRIVING AT THE STADIUM

15 DISABLED SUPPORTERS

16 YOUR MATCHDAY

17 THE CLUB SHOP

18 FOOD AND DRINK

21 UPGRADE YOUR MATCHDAY

22 CONTACT US



WELCOME TO MAZUMA MOBILE STADIUM

HOME OF THE SHRIMPS

This guide will talk you through from buying your match day ticket, to how to get to the Stadium and what to do when you arrive!

WHERE YOU BELONG



WHERE YOU BELONG
WHERE YOU BELONG
WHERE YOU BELONG
WHERE YOU BELONG



HOW WE GOT HERE

OUR HISTORY

Founded in 1920, Morecambe Football Club have represented the seaside town on the football map for over 100 years. In our early years we entered the Lancashire Combination, where we would remain for 48 years and would go on to win the league title on 5 different occasions.

In 1968, the club then joined the newly formed Northern Premier League and have had relative success at that level: winning the FA Trophy in 1974 before clinching the Northern Premier League Presidents Cup in 1992. With Jim Harvey installed as the Manager of Morecambe FC, the club would win promotion to the Conference (5th tier).

Not content with achieving promotion to the conference, under Harvey, the club would narrowly miss out on runner's up spots and play-off success as the intent was there for all to see. During a league fixture with Cambridge United in November 2005, Jim Harvey suffered a heart attack and the club moved quickly to appoint former Manchester United midfielder Sammy McIlroy as caretaker manager.

The following season the club would come through the play-off's successfully, dispatching of Exeter City in the final. In 2007, the club had made the decision to leave Christie Park and move to new grounds in preparation for the 2009-2010 campaign. In summer 2010 the club would move to the Globe Arena.

Sammy McIlroy departed Morecambe on 9th May 2011- days later Jim Bentley was appointed Manager, becoming player-manager on a two-year deal. In October 2019, Bentley decided to move to pastures new with over 400 games behind him as Morecambe Manager. The experienced Derek Adams was installed as the new Morecambe FC Manager following Bentley's departure.

On 31st May 2021, Carlos Mendes Gomes converted a 107thminute penalty to send Morecambe FC to League One for the first time. Following a short stint under Stephen Robinson, Derek Adams would return for his second spell as manager in February 2022 using the remainder of the campaign to ensure the club's safety in League One, meaning a second consecutive season of third-tier football for The Shrimps. The 2022/23 season saw Morecambe collect a record number of points in League One however it wasn't enough to maintain our position in League One.



YOUR MATCHDAY TICKET - TERRACE

MORECAMBE FC

MORECAMBE FC

TIME/DATE OF THE FIXTURE

LOCATION OF WHERE YOU ARE IN THE STADIUM. WITH YOUR SEAT NUMBER AND ENTRY POINT.

		Pre Season Friendly - 0001145281 Morecambe V Wigan Athletic Jul 29 2023 - 15:00:00 Adult £20.00 Block: The Halo Terrace Seat: Turnstile: 11-14 Anya Wood	
AD	AD		
65+	65+		
YA 18-22	YA 18-22		
JR 14-17	JR 14-17		
U14	U14		

FIXTURE & NAME OF COMPETITION

TYPE OF TICKET YOU HAVE PURCHASED

NAME OF TICKET PURCHASER

THIS IS THE TURNSTILE YOU MUST ENTER THROUGH

QR CODE THAT YOU WILL SCAN WHEN YOU ENTER YOUR DESIGNATED TURNSTILE TO GAIN ENTRY TO THE STADIUM



YOUR MATCHDAY TICKET - SEATED

MORECAMBE FC

MORECAMBE FC

TIME/DATE OF THE FIXTURE

LOCATION OF WHERE YOU ARE IN THE STADIUM. WITH YOUR SEAT NUMBER AND ENTRY POINT.

			Pre Season Friendly - 0001145281 Morecambe V Wigan Athletic
AD	AD	Jul 29 2023 - 15:00:00	Fixture & Name of Competition
65+	65+	Adult	Type of Ticket You Have Purchased
YA 18-22	YA 18-22	£25.00	
JR 14-17	JR 14-17	Block: SM Card Family Stand D	
U14	U14	Seat: G130	
		Turnstile: 1&2	
		Anya Wood	

NAME OF TICKET PURCHASER

THIS IS THE TURNSTILE YOU MUST ENTER THROUGH

QR CODE THAT YOU WILL SCAN WHEN YOU ENTER YOUR DESIGNATED TURNSTILE TO GAIN ENTRY TO THE STADIUM



HOW TO BOOK TICKETS



ONLINE

Visit www.morecambefc.com, select the tickets drop down and select buy online. You can then select the fixture you wish to buy tickets for and just within a few clicks, the tickets will be emailed straight to you.



IN PERSON

The Club Shop is situated at the right of the Main Reception as you walk up to the Stadium. Opening Times are Monday – Friday 10am until 5pm.

Anyone wishing to purchase tickets on the day of the match can do so from the Home Ticket Office (subject to availability). This is situated to the left of the Main Reception, open from 12pm on Saturday game (tickets are available from 10am from the club shop prior to the ticket office opening) and 5pm on a Tuesday night fixture.

For all up-to-date ticketing information and sales please follow @shrimps_slo on twitter or keep an eye out on www.morecambefc.com



ENQUIRIES

01524 411797 ext 3. Our Club Shop is open Monday – Friday 10am until 5pm and are happy to help with any ticketing requests.



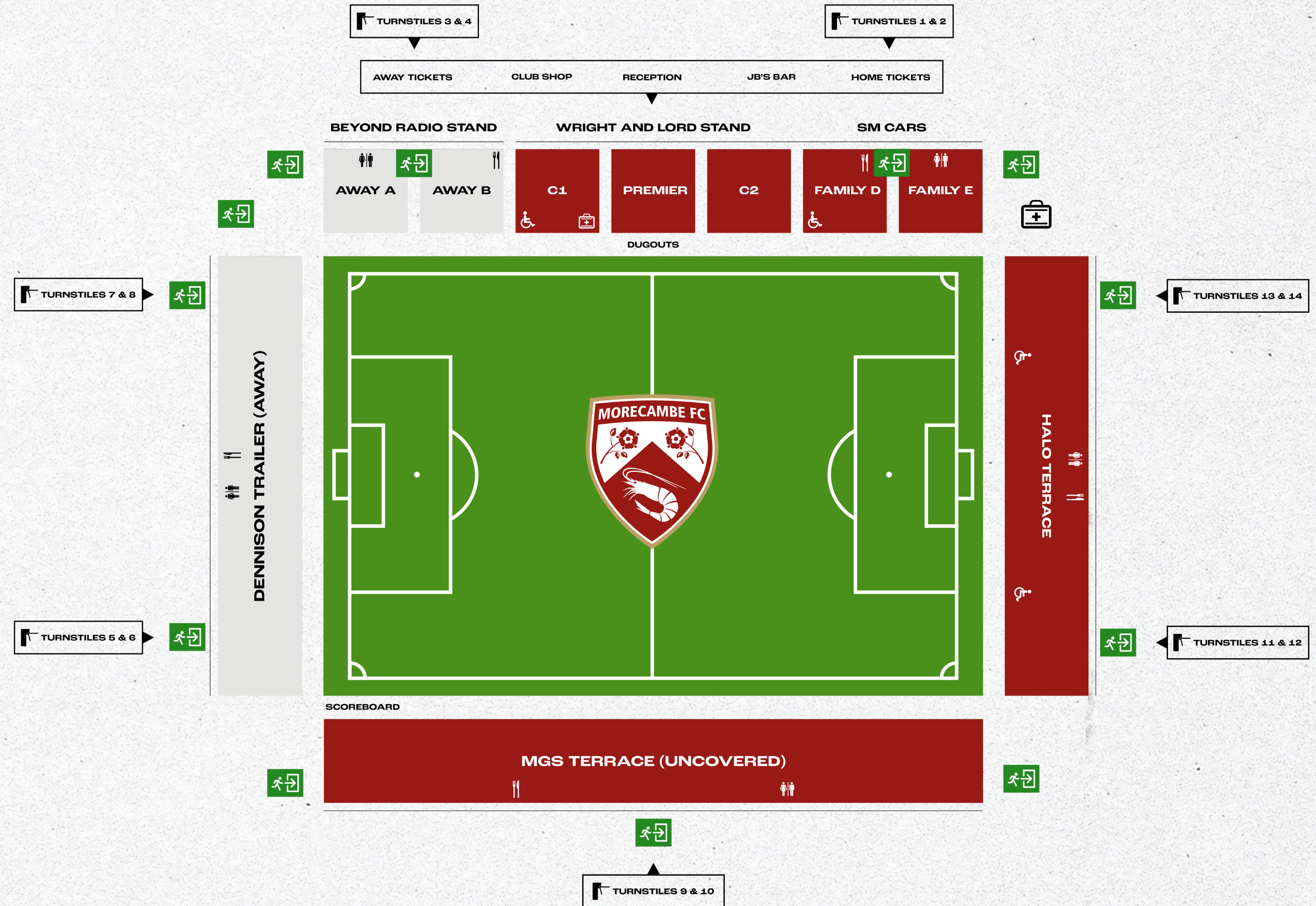
SELECTING THE CORRECT STAND

Morecambe FC have three stands for home supporters. We have the seated stand that is split into the Wright & Lord Stand and SM Cars Family Stand.

We have two terrace areas, the Halo Terrace which is a covered terrace behind the goal and the MGS Terrace which is uncovered.

In bad weather, anyone purchasing tickets for the MGS Terrace must ensure they bring appropriate clothing.

There is no option to transfer between stands once in the Stadium.





PRICING FOR EFL HOME LEAGUE GAMES

TYPE OF TICKET	TERRACING (HALO/MGS)	SEATING (SM CARS/WRIGHT & LORD)
ADULT	£20	£25
CONCESSION (OVER 65)	£15	£20
YOUNG ADULT (18-22)	£10	£15
JUNIOR (14-17)	£5	£7
CHILD (2-13) (ACCOMPANIED)	£3	£5



WALKING & PUBLIC TRANSPORT ROUTES

WALKING

Walk west on Central Drive

At the roundabout, take the first exit onto Hilmore Way

Follow the road to the left, then take a right

Turn right onto Kilnback Avenue, then turn right onto West End Road

Turn left onto Acre Moss Lane

Continue onto Buckingham Road

Turn left onto Westgate and the Mazuma Mobile Stadium will be on your right

BY CAR

Head west on Central Drive and drive towards Hilmore Way

BY TRAIN

Walking from Morecambe Train Station will take approximately 23 minutes, by car it will take approximately 6 minutes.

TIMETABLES

TRAIN

BUS

PARKING

There is no standard car parking available on site on the day.

We do have limited disabled parking available which must be purchased in advance from the Club Shop at £10 per car. To book pop in store, opening time Monday-Friday 9am-5pm or call 01524411797 (ext 3). Proof of entitlement of blue badge will be required at the point of booking. Closest parking available on a match day is Westgate Primary School, LA4 4XF, this is £5 per car - cash only.

Morecambe FC are active in encouraging a healthy lifestyle



DIRECTIONS TO THE
**MAZUMA MOBILE
STADIUM**



FROM THE NORTH

Leave the M6 at junction 34, exit onto Lune Valley Interchange and follow signs for Lancaster, Morecambe and Heysham.

Use the 2 right lanes to turn right onto A683.

Turn left towards Bay Gateway and then merge.

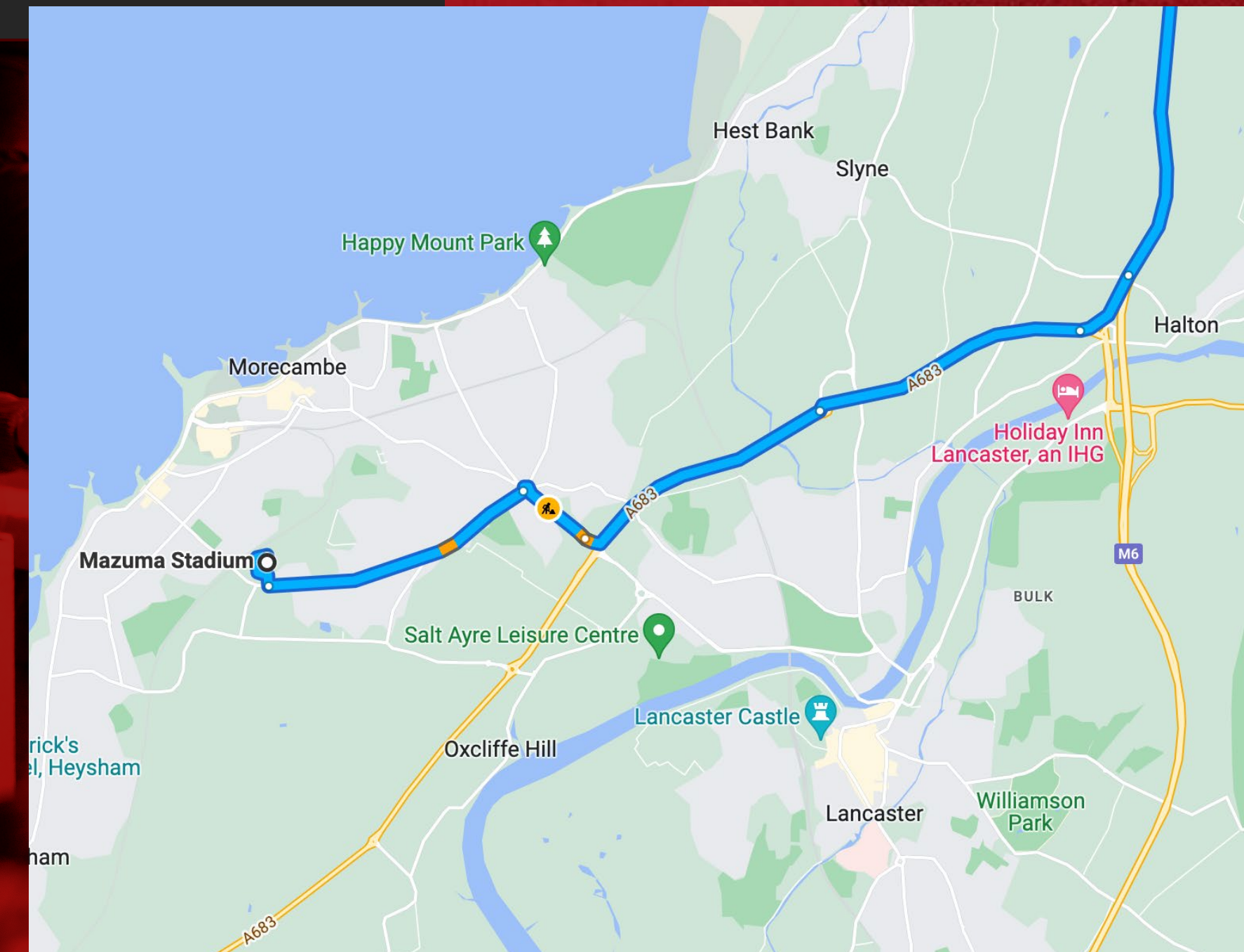
At the roundabout, take the first exit and stay on Bay Gateway.

Turn right onto A589.

At Shrimp Roundabout, take the first exit onto Westgate.

The Mazuma Mobile Stadium will be on your right.

SAT NAV POSTCODE LA4 4TB





FROM THE SOUTH

Leave the M6 at junction 34, exit towards Kirkby Lonsdale/Heysham/Morecambe/A683/Lancaster.

Continue on to A683.

Turn left towards Bay Gateway/A683.

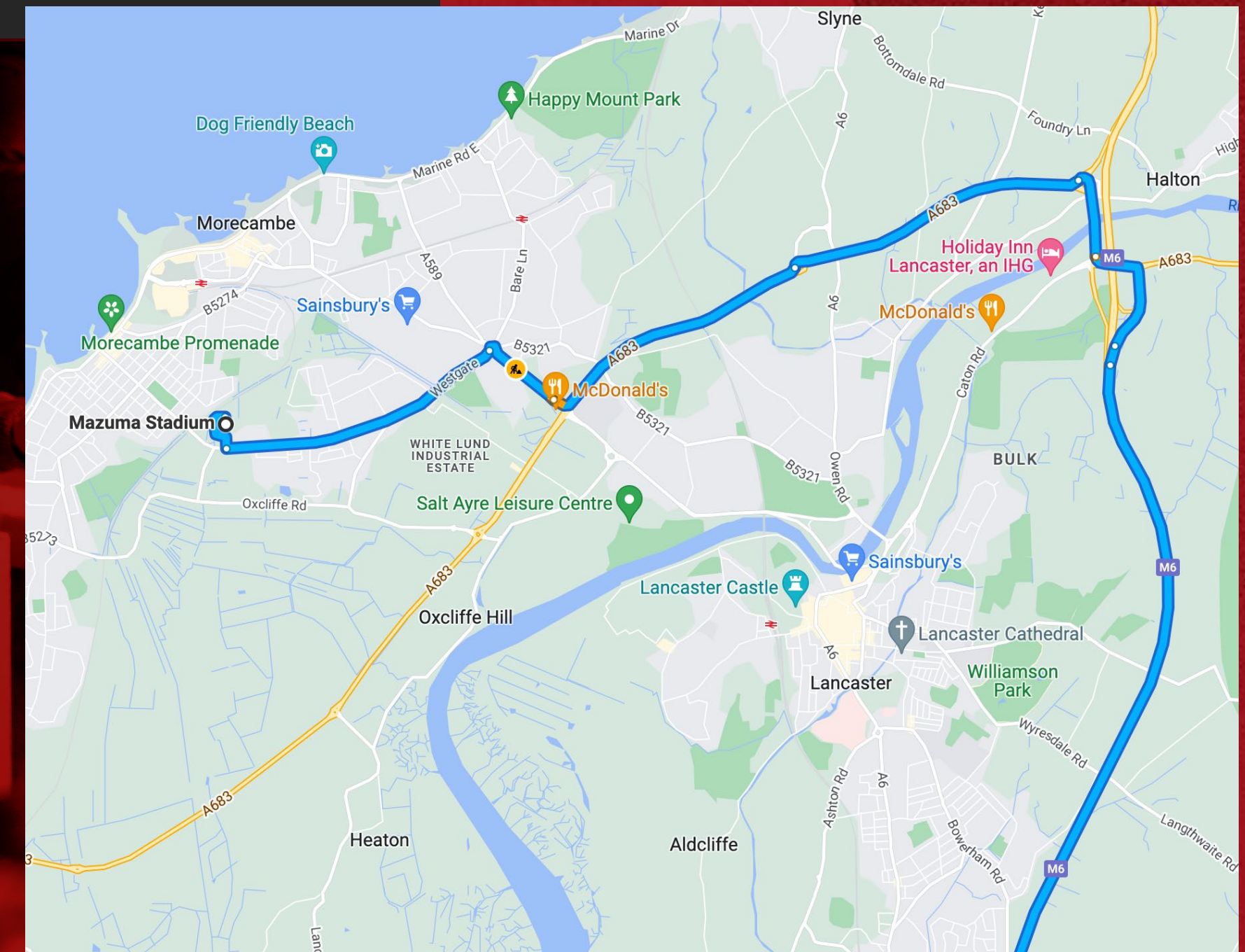
Merge onto Bay Gateway.

Turn right onto A589.

At Shrimp roundabout, take the first exit onto Westgate.

The Mazuma Mobile Stadium will be on your right.

SAT NAV POSTCODE LA4 4TB





THE OFFICIAL AWAY FANS PUB

THE ROYAL BAR AND SHAKER

257 Marine Rd Central, Morecambe LA4 4BJ

Food served from 9am

royalbarandshaker.co.uk/great-food-morecambe

Live music every Friday and Saturday from 9pm

royalbarandshaker.co.uk/live-music-morecambe

Book your stay

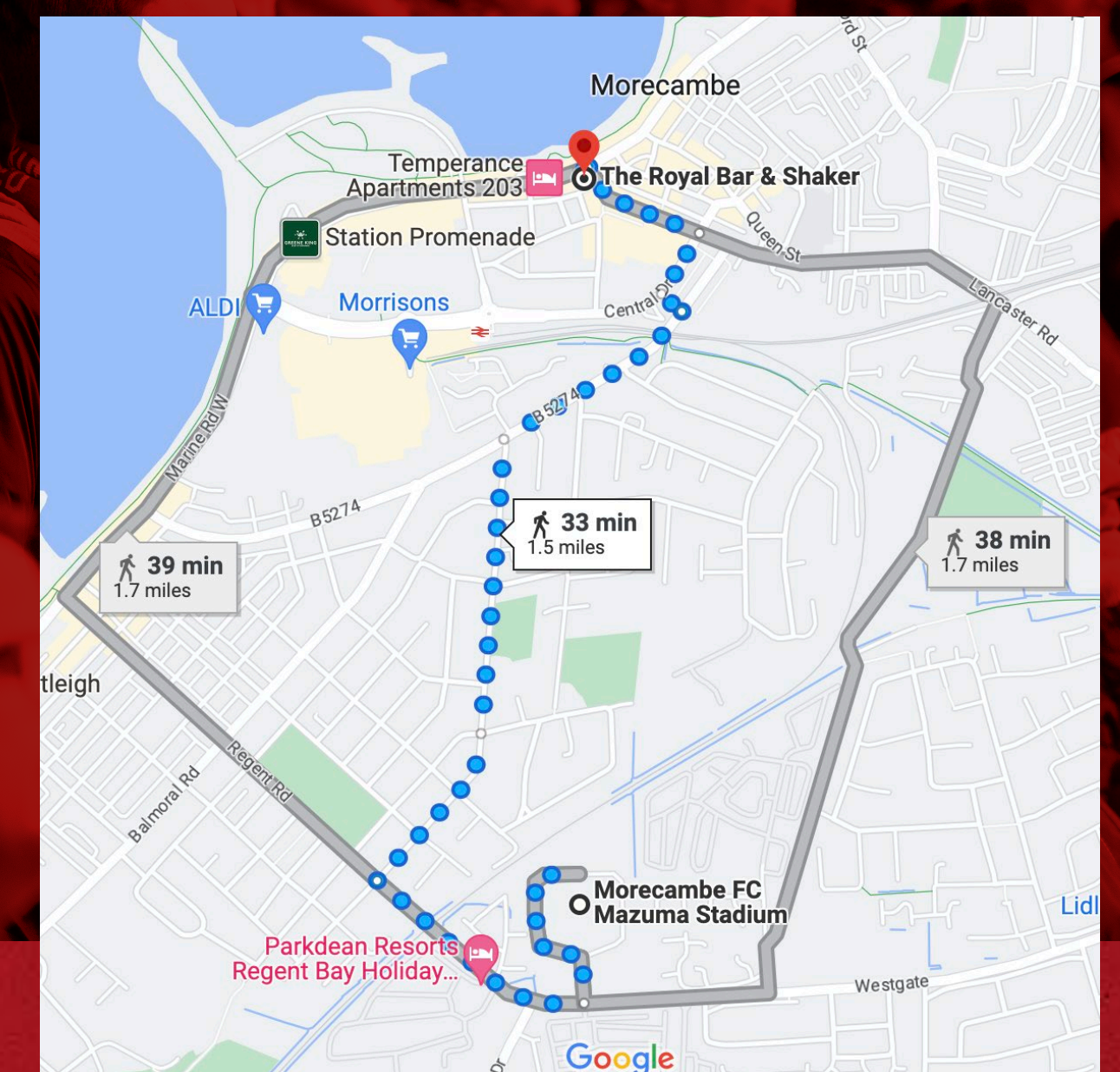
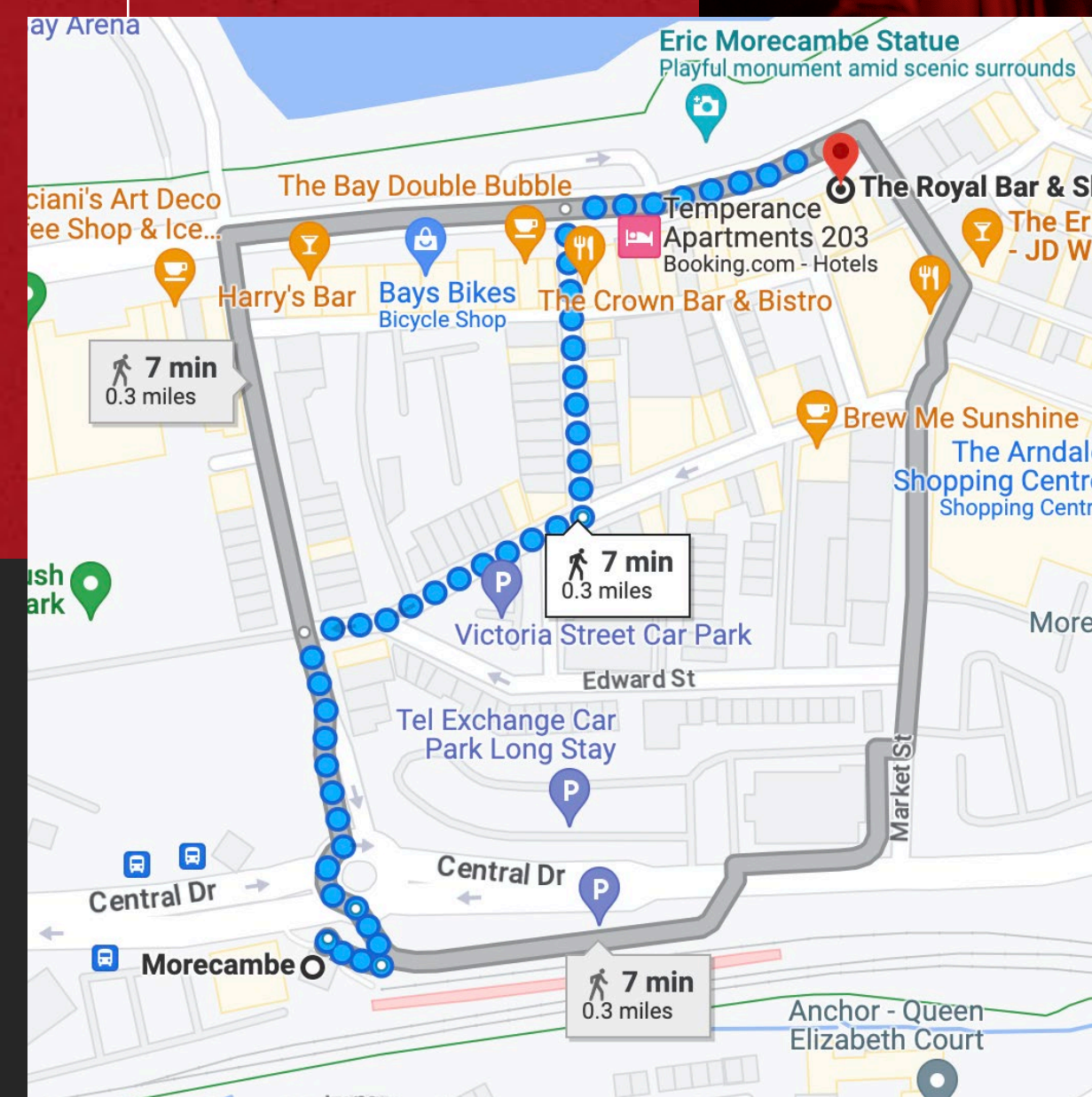
royalbarandshaker.co.uk

5-minute walk from Morecambe Train Station

30-minute walk from the Mazuma Mobile Stadium

Situated at 257 Marine Road Central, Morecambe LA4 4BJ

SAT NAV POSTCODE LA4 4BJ





ARRIVING AT THE STADIUM

Once you arrive at the Mazuma Mobile Stadium, please look out for our 'happy to help' staff who will be dotted around the outside of the Stadium willing and ready to answer your questions. They will be wearing bright, labelled jackets.

During the build up to kick off, our mascot Christie the Cat will be prowling in and around the Family Area, so be on the look out to get the best picture! We will have a performance from our cheerleading squad, the Shrimpettes, followed by the newly introduced flag bearers, who will welcome the team out to the pitch.

For more details, please email our SLO, Anya Wood on slo@morecambefc.com or drop her a follow on twitter [@Shrimps_SLO](https://twitter.com/Shrimps_SLO).



WE ARE MORECAMBE



DISABLED SUPPORTERS

WHEELCHAIR USERS

The Club has a number of wheelchair bays available for supporters. The disabled wheelchair bays for home fans are situated in Family Stand D, C1 and C2 and the front of the Halo Terrace. Wheelchair users and ambulant supporters who are in receipt of a medium to higher disability allowance or enhanced PIP are entitled to have a carer accompany them to the Mazuma Mobile Stadium free of charge.

Tickets for disabled supporters can be purchased by contacting the Club Shop. Proof of entitlement will be required when booking tickets. The Club advises ambulant disabled supporters to purchase their match ticket in the seated stand on Row A.

ACCESSIBLE TOILETS

There are accessible toilets and facilities located in all of the stands for disabled supporters. These are very clearly signposted, but should you require assistance.

CAR PARKING

Car parking for disabled supporters is situated on site. There are three spaces available to pre-book at £10 per vehicle. These spaces are available on a first come first serve basis and must be purchased in advance. Proof of entitlement of a blue badge will be required at the point of purchase.

ASSISTANCE DOGS

Any supporter wishing to attend the Mazuma Mobile Stadium with an assistance dog, needs to contact our SLO via email slo@morecambefc.com or call **01524411797** prior to make arrangements.

CATERING FACILITIES

All of our catering and bar facilities have a low-level counter, adequate for wheelchair users. As a Club



YOUR MATCHDAY

3PM KO	7:45PM KO	ACTIVITY
12PM	5PM	JB's BAR OPENS
FROM 1:30PM	6:30PM	COMMUNITY ACTIVITIES
1:45PM	6:30PM	TURNSTILES OPEN
2:55PM	7:40PM	THE TEAMS & MASCOT ENTER PITCH
3PM	7:45PM	KICK OFF
3:45PM	8:30PM	HALF TIME
4PM	8:45PM	SECOND HALF KO
4:45PM	9:30PM	FULL TIME
5PM-6PM	9:30PM-10:30PM	HAPPY HOUR IN JB's BAR
8PM	11PM	JB's BAR CLOSES



ATTENDING FOR THE FIRST TIME?

Do you know a young Shrimps fan who will be attending their first game this season?

Download our first-time fans certificate, complete it and email a picture of you and your certificate to slo@morecambefc.com, to be in with a chance of appearing on the big screen.

Deadline for submission are 48 hours before kick-off.

[DOWNLOAD](#)

WHERE YOU BELONG



WHERE YOU BELONG
WHERE YOU BELONG
WHERE YOU BELONG
WHERE YOU BELONG



MORECAMBE FC

FIRST TIME FAN CERTIFICATE

AWARDED TO

FIXTURE

DATE

FIRST TEAM MANAGER





THE CLUB SHOP

The Club Shop offers an exciting product range including all home and away kits, as well as a variety of merchandise, powered by Terrace. You can visit the Club Shop, situated to the left of the Main Reception, or online 24/7 at www.shopmorecambefc.com.

On sale:

- Home and Away Kit
- Autograph books
- Scarves
- And many other goodies





FOOD & DRINK

Hot and cold food and drinks (alcoholic and non-alcoholic) can be purchased from the outlets in the concourse behind the Halo Terrace and in the concourse underneath SM Cars seated area.

Hot and cold food and soft drinks are also available on the MGS Terrace but no alcoholic beverages as this area is in view of the pitch. JB's Bar will open for a drink from 12pm on Saturday home fixtures and 5pm on midweek games, to soak up the prematch atmosphere - it's the place to be on a Matchday! The bar offers a variety of beers, premium spirits, wines, ciders, and soft drinks. JB's will also reopen at full time for happy hour and the evening kick off on the big screens – win or lose!



WHERE YOU BELONG
WHERE YOU BELONG
WHERE YOU BELONG
WHERE YOU BELONG



MENU

FOOD

Meat & Potato Pie	£4.50
Chicken, Ham & Leek Pie	£4.80
Sweet Potato, Chickpea & Vegetable Pie (vegan)	£4.50
Cheese & Onion Pasty	£3.50
Mom's Bad Boy Hotdog	£4.50
Junior Hotdog	£3.00

SNACKS

All Butter Flapjack	£2.00
Mars Bar	£1.50
Yorkie	£1.50
KitKat	£3.50
Fruit Pastilles (vegan)	£1.50
Haribo	£2.50
Walkers Grab Bags	£2.00
Ready Salted	
Cheese & Onion	
Salt & Vinegar	

HOT DRINKS

Tea	£2.50
Coffee	£2.50
Hot Chocolate	£2.50
Bovril	£2.50

ALCOHOL

San Miguel	£4.80
Carlsberg	£3.80
Thatchers	£3.80

COLD DRINKS

Pepsi Max	£2.50
Fanta Orange Zero	£2.50
Oasis Summer	
Fruits	£2.50
Blackcurrant	
Fruit Shoot	£1.50
Still Water	£1.50



MEAL DEALS

1

**Meal Deal
£7.00**

- ONE FOOD ITEM
- ONE ALCOHOLIC BEVERAGE

2

**Meal Deal
£6.00**

- ONE FOOD ITEM
- ONE HOT OR COLD

Choose from:

FOOD

- Meat & Potato Pie
- Sweet Potato, Chickpea & Vegetable Pie
- Mom's Badboy Hotdog

HOT DRINKS

- Tea
- Coffee
- Bovril
- Hot Chocolate

ALCOHOL

- Carlsberg Lager
- Tetley's Bitter
- Thatchers
- Cider
- Guinness

COLD DRINKS

- Pepsi Max
- Fanta Zero
- Oasis Summer Fruits
- Still Water

**Kids Meal Deal
£5.50**

SERVED IN A KIDS BOX

- Moms Junior Hotdog
- Fresh Fruit Item
- Blackcurrant Fruit Shoot
- Fruit Pastilles

Plus...

Colouring book with crayons



UPGRADE YOUR MATCH DAY WITH AWARD-WINNING HOSPITALITY



PLATINUM HOSPITALITY FROM £53



3 Course Choice Meal



Teamsheet for every league game



Includes Wright & Lord stand seating



Half- time complimentary tea and coffee served at half time



GOLD HOSPITALITY FROM £41



Hot and Cold Buffet and cakes



Teamsheet for every league game



Includes Wright & Lord stand seating



Half- time complimentary tea and coffee served at half time



SILVER HOSPITALITY FROM £26



1 course set menu



Teamsheet for every league game



Includes Wright & Lord stand seating



Half- time complimentary tea and coffee served at half time



BRONZE HOSPITALITY FROM £20 (only available on Tuesday nights)



Lite Bite Menu (1 course meal) – served buffet style



Teamsheet for every league game



Includes Wright & Lord stand seating



Half- time complimentary tea and coffee served at half time



CONTACT US

ADDRESS

Morecambe Football Club
Mazuma Mobile Stadium
Christie Way
Morecambe
LA4 4TB

PHONE

01524411797

ONLINE

Email: reception@morecambefc.com

Website: www.morecambefc.com

CONTACT SLO

Anya Wood
slo@morecambefc.com
01524 411797
Facebook: Anya Shrimps
Twitter: Shrimps_SLO

WHERE YOU BELONG



WHERE YOU BELONG
WHERE YOU BELONG
WHERE YOU BELONG
WHERE YOU BELONG

**WE'RE IN IT
TOGETHER**



MORECAMBE FC

MORECAMBE FC

 @MORECAMBEFOOTBALLCLUB

 @SHRIMPSOFFICIAL

 @SHRIMPSOFFICIAL